

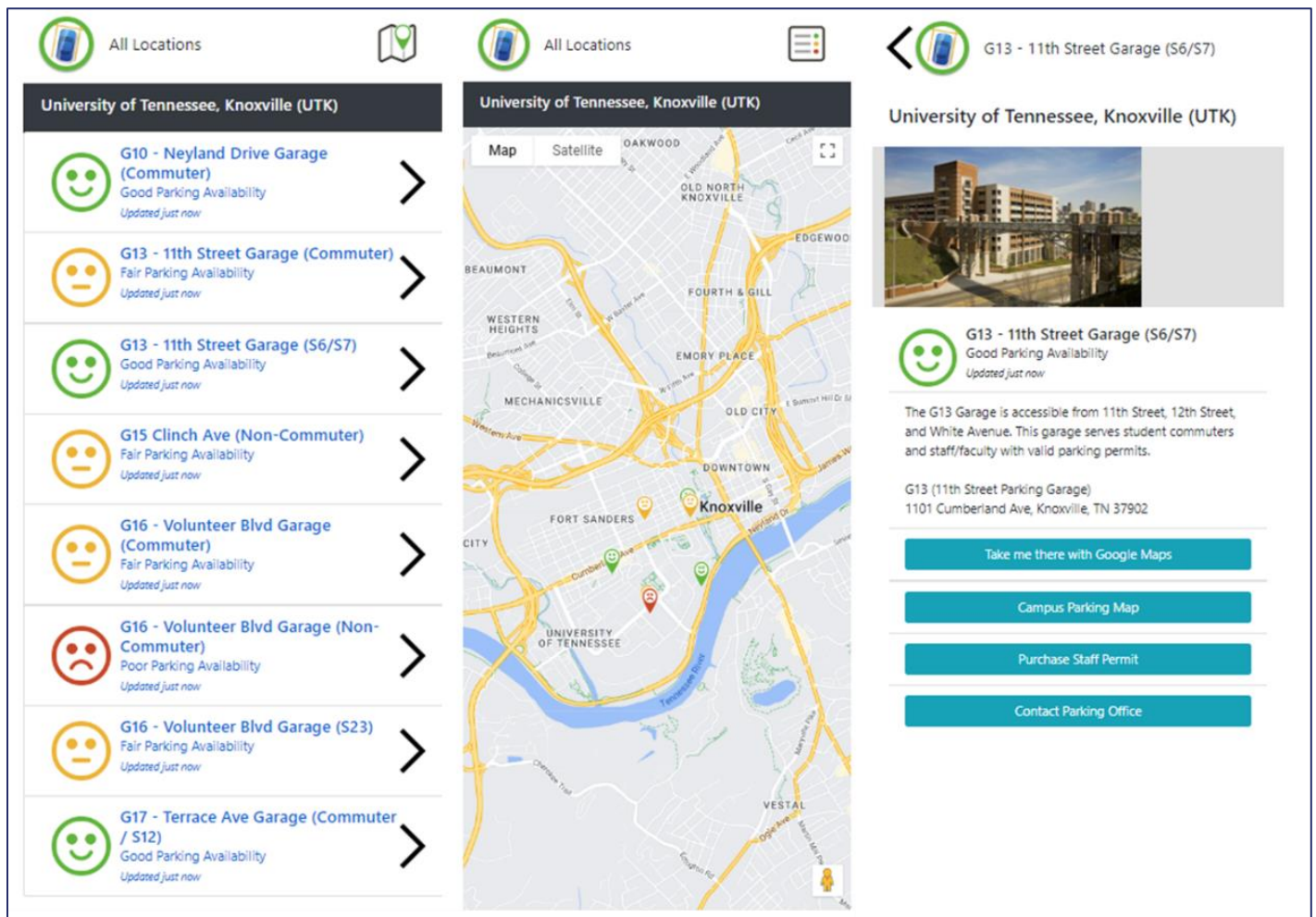
Parking Guidance

Mistall shares live parking availability with your parkers through **mPark**, **signage**, and **API's**.

mPark

Share live parking availability with your parkers through mPark, a mobile-optimized Web application specifically designed for the mobile screen, branded with your name and logo. No App to download.

You have complete control over your mPark configuration settings in the Mistall Dashboard. No programming is required, any configuration changes are immediately reflected in mPark.



The screenshot displays the mPark mobile application interface. On the left, a list of parking locations for the University of Tennessee, Knoxville (UTK) is shown, each with a status icon (green for good, yellow for fair, red for poor) and a right-pointing arrow. The list includes:

- G10 - Neyland Drive Garage (Commuter) - Good Parking Availability
- G13 - 11th Street Garage (Commuter) - Fair Parking Availability
- G13 - 11th Street Garage (S6/S7) - Good Parking Availability
- G15 Clinch Ave (Non-Commuter) - Fair Parking Availability
- G16 - Volunteer Blvd Garage (Commuter) - Fair Parking Availability
- G16 - Volunteer Blvd Garage (Non-Commuter) - Poor Parking Availability
- G16 - Volunteer Blvd Garage (S23) - Fair Parking Availability
- G17 - Terrace Ave Garage (Commuter / S12) - Good Parking Availability

In the center, a map of Knoxville, TN, shows the location of the G13 - 11th Street Garage. On the right, a detailed view of the G13 - 11th Street Garage (S6/S7) is shown, featuring a photo of the building and the following information:

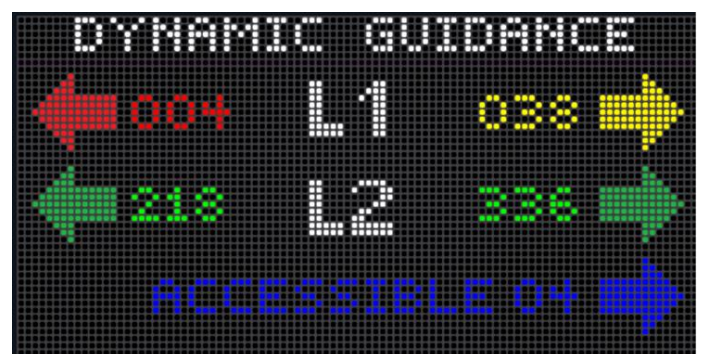
- G13 - 11th Street Garage (S6/S7)** - Good Parking Availability
- The G13 Garage is accessible from 11th Street, 12th Street, and White Avenue. This garage serves student commuters and staff/faculty with valid parking permits.
- G13 (11th Street Parking Garage)
1101 Cumberland Ave, Knoxville, TN 37902
- Buttons: Take me there with Google Maps, Campus Parking Map, Purchase Staff Permit, Contact Parking Office

mPark Features Include:

- White label features such as logo and banner colors.
- No application to download.
- Choose the locations that you want to share with your parkers right from the Mistall Dashboard – configuration is easy.
- Control Green, Yellow, and Red availability status thresholds for each location.
- See availability through Map or List view. Parkers can drill-down to learn more about the parking location.
- Establish buttons like
 - “Take Me There” populated Google Maps directions
 - “Pay Now” links to the customer’s mobile payment application (including the space/zone where available).
 - Any other link-based button.
- The optional histogram shows historical parking occupancy in a location.

Signage

Mistall offers robust integration with several common sign providers such as Signal-Tech, Daktronics, and IPdisplays. Any occupancy data that Mistall collects with Stall Counter, Zone Counter, or other sources via integrations can be passed to signs.

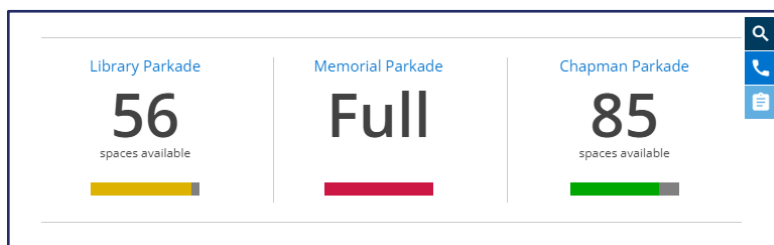


Signage Features Include:

- Integration to **legacy** signs, with data that typically includes 4 numeric digits of availability (red or green), OPEN, and FULL.
- Integration to IP-based **matrix** signs that do not require additional onsite processing hardware and software. The sign's content system is accessible and flexible, supporting both static and dynamic content, including simple graphics, scheduling of different messaging, on-the-fly messaging, multiple data sources, etc...
- Mistall's **Frames** feature supports the transfer of content to xml/html-based displays.
- **Guidance** content based on real-time occupancy logic.

Mistall API's

Share your parking data on your own website, app, or third-party application. Mistall relays live occupancy and availability easily through our modern API to just about any system. The data is yours – you choose what data to share and who to share it with.



API Features Include:

- Standard REST/JSON web-services interface
- Fully documented
- Push options are also available

